

APPLIED

MEDIA PLANNER 2020

RADIATION ONCOLOGY™

MEDIA PLANNER 2020

Applied Radiation Oncology is a quarterly physician-authored journal published in print and online, featuring educational, practical, and actionable information for radiation oncology professionals striving to enhance the efficacy, value, and quality of radiotherapy.

Audience Includes:

- Radiation Oncologists
- Radiation Therapists
- Medical Dosimetrists
- Physicists

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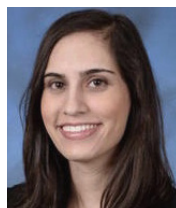
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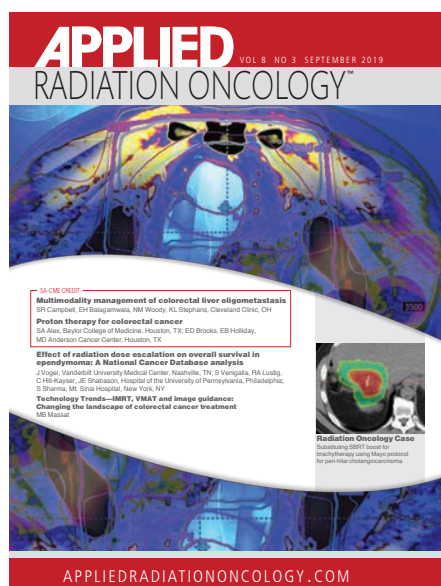
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2020 Editorial Calendar

Month	Topics	Events
March Space Feb 10 Materials Feb 17	Focus: Cardiac Care and RT <ul style="list-style-type: none"> • Cardiotoxicity: mitigation and prevention • Noninvasive cardiac radioablation Technology Trends: Cardiac radioablation	ESTRO April 3-7
June Space May 11 Materials May 18	Focus: Balancing Toxicity and Efficacy <ul style="list-style-type: none"> • Proton therapy for CNS cancer • Brachytherapy for genitourinary applications Technology Trends: Nanoparticles in radiation therapy	ASCO May 29-June 2 AAPM/COMP July 12-16
September Space Aug 10 Materials Aug 17	Focus: Oligometastatic Disease <ul style="list-style-type: none"> • Oligometastatic RT treatment in low- and middle-income countries • RT for oligometastatic prostate cancer Technology Trends: Oligometastatic SBRT	ASTRO Oct 25-28
December Space Nov 9 Materials Nov 16	Focus: Head and Neck Cancer <ul style="list-style-type: none"> • Advances in treatment management • AI treatment planning in head and neck cancer Technology Trends: Carbon ion therapy	RSNA Nov 29 - Dec 4

Each issue of *Applied Radiation Oncology* also features physician-authored, peer-reviewed cases, research articles and SA-CME offerings.



Each issue of *Applied Radiation Oncology* features physician-authored, board-reviewed articles and cases as well as a Technology Trends article, which reviews the most recent techniques and equipment keeping our readers up to date with the newest features available in the marketplace.

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